
Event: Beachcomber Tours UK celebrates its 30th anniversary

In celebration of its 30 years of existence, home-based tour operator Beachcomber Tours UK organised a familiarisation tour for 30 British travel agents. The aim of this trip was to allow the travel professionals to discover Mauritius and experience the Art of Beautiful.

The PR & Promotions team crafted a special calendar of activities for the group from June 9-14, 2019. The program kicked off at Shandrani Beachcomber with a birthday cake decorating competition. The "apprentice bakers" proved to be extremely creative in designing nice and unique pieces.

The travel agents also had the opportunity to indulge in a myriad of activities from kayaking in the marine park of Blue Bay, a Pitch and Putt tournament, to water ski and wakeboard sessions. Supported by the artisans of the hotel, they were also introduced to the art of local food with a special Mauritian cuisine workshop. They also tried their hands at making cocktails and participated in an Indian themed night.

During their colourful stay on the island, the travel professionals also discovered the new offers of the resorts, such as the new villas of Paradis Beachcomber and the mini-golf of Canonnier Beachcomber.

The highlight of their stay was the Dodo Hunt, a rally organised in the north of the island. This activity allowed the visitors to meet locals and appreciate the different aspects of Mauritian culture. Their visit ended in panache, with a Black & White Elegance gala dinner at Trou aux Biches Beachcomber.

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About Beachcomber

Beachcomber Resorts & Hotels is the pioneer and leader of the Mauritian tourism industry. Since the creation of Park Hotel in 1952, a collection of 9 resorts have emerged over the years, including the mythical Royal Palm Beachcomber Luxury Mauritius in 1985, considered by everyone as the reference in hospitality for luxury holidays in Mauritius.

The Group recently expanded its collection, with the integration of the Beachcomber French Riviera, situated on the Côte d'Azur, in France.

The collection of 9 resorts affords a choice of accommodation options ranging from rooms and apartments to suites and villas. Each hotel is imbued with a particular history and cachet, embodying an image of discrete luxury.

Social responsibility – Fondation Espoir Développement (FED), by Beachcomber

Set up and financed by Beachcomber since 1999, with the participation of hotels and employees, this foundation takes care of these main projects:

- Projet Employabilité Jeunes (PEJ): professional insertion of school drop-outs through a training programme and industrial attachments.
- Collaboration with NGOs, schools and associations
- Regional projects – youth mentoring: the “Amour et Espoir” NGO; IT initiation; youth monitoring via the “Duke of Edinburgh International Award” programme, participation of regional sports clubs in the organisation of the Beachcomber UTRB Trail 2015

Social responsibility – Local Hands

Programme launched in 2006 to support small local artisans by providing them with training and guidance as they embark upon the process of creation, production, marketing and sales.

Sustainable development – our environmental actions – EarthCheck label

Sustainable development and environmental protection constitute real considerations within the Group, which has set up, amongst other initiatives, practices that ensure energy savings and favour renewable energy sources. These initiatives in favour of sustainable development have been recognised and rewarded, with two of our hotels recently obtaining the EarthCheck Benchmarked Silver accreditation for their ongoing commitment to environmentally responsible practices.